**CRISC** Certified in Risk and Information Systems Control®
An ISACA® Certification

# Battlecard

## Elevator Pitch

The topic of risk and compliance and how new technologies impact overall enterprise risk remains top of mind for boards and upper management, especially after the current pandemic. ISACA's Certified in Risk and Information Systems Control®(CRISC®) is the only IT risk management (ITRM) certification on the market that can arm IT teams with the latest ERM best practices to build a strong ERM framework with documented business continuity plans to enhance resilience. The recently updated CRISC exam places an increased focus on organizational governance, continuous risk monitoring and reporting, infosec and data privacy considerations which are aligned with current risk work practices and organizational needs.

## Features

- Key domains: Governance, IT Risk Assessment, Risk Response and Reporting and Information Technology and Security.
- CRISC holders can understand their organization's risk appetite and proactively identify and assess potential risks to the organization and implement appropriate IS controls to mitigate these risks.
- CRISC holders can ensure proper governance and risk managements they plan and optimize resources to achieve ROI.
- CRISC holders can ensure continuous risk monitoring and reporting to assist management in exercising due care and diligence in protecting the assets of the organization and meeting regulatory requirements.
- Provides practitioners an understanding of computer hardware and software, networking concepts; enterprise resiliency; secure system development; and data privacy.

## Benefits

- **Reduce risk:** CRISCs help enterprises to understand business risk and have the technical knowledge to implement appropriate IS controls.
- **Create a common language:** Establish a common perspective and language about IT risk that can set the standard for the enterprise.
- **Drive business successes:** CRISC holders understand the methods and processes to effectively manage risks and seize opportunities related to the achievement of enterprise objectives.
- **Be prepared:** CRISC holders can handle the challenges of IT risk management, drive compliance and transparency to ensure customer trust and business growth.

## Description

The only globally accepted ITRM certification for professionals with three or more years of experience. CRISC can enhance your IT team's credibility with stakeholders and clients.

## Target Audience

- IT managers
- IT risk analyst
- IT consultant
- IT risk/security advisory manager
- IT compliance manager
- IT risk assessment specialist

## Differentiators

CRISC is the only credential focused on IT risk professionals. The annual renewal and CPE requirements ensure that CRISC holders will stay up to date to handle new challenges and trends. Offered since 2010, over 30,000 have earned certification. Over 22,000 currently hold certification, with an average salary of $167K in North America.

## Industry Trends

- 56% of CRISC holders say they use the skills learned through certification several times a day in their current position and 46% agree there is a greater demand for their skills since becoming certified. (Source: Cert Mag Salary Survey, 2022)

- Per a survey by SAS of financial services professionals conducted in Jan-Feb 2021, 47% of respondents say recruiting the right talent and skills is a key challenge in modernizing their risk-modeling capabilities.

## Competitive Landscape

No direct competitors, as CRISC focuses on IT Risk professionals. Related competitive set includes:

- Certification in Risk Management Assurance (CRMA, IIA): Mainly for internal audit professionals rather than IT professionals

- Governance Risk Compliance Professional (GCRP, OCEG): Mainly for governance, risk and compliance professionals, not focused on IT risk

- Risk Management Professional (PMI-RMP): Mainly for project management professionals

## CPEs

- **To maintain your CRISC, you must earn and report a minimum of 120 CPE hours every three-year reporting cycle and at least 20 hours annually.**

- CRISC awards up to 1 hour of CPE for every 1 hour of instructor led training.

- See **isaca.org/credentialing/how-to-earn-cpe** for additional information.

## Pain Points

Risk and compliance are the two top risk categories CIOs feel least prepared to address. The COVID-19 pandemic has painfully exacerbated and exposed even greater high profile security weaknesses, yet 69% of executives are not confident that their current risk management policies and practices will be enough to meet future needs (Source: Ropes & Grey) and only 36% of organizations have a formal enterprise risk management (ERM) program (Source: Forrester).

## Objection Handling

**Q: Why should I get a CRISC certification?**

**A:** CRISC certification specifically benefits professionals who work with IT risk management at the enterprise level.

**Q: Why does the CRISC matter?**

**A:** Because it validates your ability to work with IT risk management at the enterprise level and commands one of the highest average salaries in the field.

**Q: Why is CRISC appealing to an Enterprise?**

**A:** CRISC certified individuals can handle the challenges of IT risk management that include assessment, response, monitoring, reporting and mitigation.

## Awards and Recognitions

- CRISC has received over 15 global recognitions

- 2021 and 2020 Finalist for "Best Professional Certification Program" at the SC Awards North America

- Ranked #4 in Top-Paying IT Certifications for 2021 based on the Global Knowledge 2021 IT Skills and Salary Survey

"I have found that CRISC certification can be a major career differentiator for those people with cybersecurity risk experience."

—Satish Kini (India), CRISC, CISSP, CEO of Firstbest Consultants PVT Ltd

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